# **Typical Competencies**

#### **Technical Professionals**

#### **Achievement Orientation**

- Measures performance.
- Improves outcomes.
- Sets challenging goals.
- Fosters innovation.

#### **Impact and Influence**

- Uses direct persuasion with facts and figures.
- Gives presentations tailored to the audience.
- Shows concern for professional reputation.

### **Conceptual Thinking**

- Recognizes key actions and underlying problems.
- Makes connections and identifies patterns.

## **Analytical Thinking**

- Anticipates problems and obstacles.
- Breaks problems apart systematically.
- Makes logical conclusions.
- Sees consequences and implications.

#### **Initiative**

- Persists in problem-solving.
- Addresses problems before being asked to.
- Makes decisions in a timely manner.

#### **Self-Confidence**

- Expresses confidence in own judgment.
- Seeks challenges and independence.

## **Interpersonal Understanding**

- Understands attitudes and needs of others.
- Demonstrates interest in others.

#### **Concern for Order**

- Seeks clarity of roles and information.
- Checks quality of work or information.
- Keeps records.

### **Information Seeking**

- Contacts different sources.
- Stays current with professional publications.

### **Teamwork and Cooperation**

- Brainstorms and asks for input.
- · Credits others.

### **Expertise**

- Expands and uses technical knowledge.
- Enjoys technical work and shares expertise.

#### **Customer Service Orientation**

• Discovers and meets underlying needs of internal and external customers.

## **Managers**

### **Impact and Influence**

- Demonstrates concern for personal impact.
- Weighs effect of words or actions on others.
- Uses direct persuasion effectively.
- Adapts presentations to specific audiences.
- Consults with experts or other third parties.
- Makes others feel ownership of own solutions.

#### **Achievement Orientation**

- Measures results, thinks about measurements.
- Finds better ways of doing things.
- Sets specific, challenging goals.
- Applies cost-benefit analyses.
- Takes calculated risks to reach business goals.
- Fosters innovation.
- Makes effective job-person matches.

## **Teamwork and Cooperation**

- Involves others in issues that may affect them.
- Gives credit and recognition.
- Encourages and empowers group members.
- Promotes group morale and good teamwork.
- Resolves conflicts.

#### **Analytical Thinking**

- Sees implications or consequences.
- Analyzes situations systematically.
- Anticipates obstacles and plans around them.
- Thinks ahead about steps in process.
- Analyzes what is needed to reach goals.

#### **Initiative**

- Seizes opportunities as they arise.
- Handles crises swiftly and effectively.
- Pursues goals tenaciously.

#### **Developing Others**

- Gives constructive feedback.
- Provides encouragement after difficulties.
- Coaches or offers training opportunities.
- Gives specific developmental assignments.

#### **Self-Confidence**

- Enjoys challenging tasks.
- Shows confidence in own ability and judgment.
- Takes personal responsibility for problems.
- Directly questions actions of superiors.

### **Interpersonal Understanding**

- Appreciates needs and perspectives of others.
- Interprets nonverbal behavior accurately.
- Discerns what motivates others.
- Recognizes strengths and limitations of others.
- Understands reasons for others' behavior.

#### **Directiveness and Assertiveness**

- Sets boundaries and limits.
- Says no when necessary.
- Sets standards and demands performance.
- Confronts performance problems.

### **Information Seeking**

- Gathers information systematically.
- Consults multiple sources for information.

#### **Team Leadership**

- Sets high performance standards for group.
- Stands up for the group in the organization.
- Obtains needed resources for the group.

#### **Conceptual Thinking**

- Sees links or patterns not obvious to others.
- Notices inconsistencies or discrepancies.
- Identifies key issues in complex situations.
- Uses vigorous, original analogies or metaphors.

### Organizational Awareness/Relationship Building

- Gains support for proposals and projects.
- Shows concern for satisfying customers.
- Develops and maintains partnerships.

### **Expertise/Specialized Knowledge**

- Judges what is a challenging but reachable goal.
- Assesses risk parameters accurately.

## Salespeople

## **Impact and Influence**

- Establishes credibility.
- Addresses customer's issues and concerns.
- Exercises indirect influence.
- Predicts effect of own words and actions.

#### **Achievement Orientation**

- Sets challenging, achievable goals.
- Uses time efficiently.
- Improves customer's operations.
- Focuses on potential profit opportunities.

#### **Initiative**

- Persists does not give up easily.
- Seizes opportunities.
- Responds to competitive threats.

## **Interpersonal Understanding**

- Reads nonverbal behavior accurately.
- Reads attitudes and meanings of others.
- Predicts reactions of others.

#### **Customer Service Orientation**

- Makes extra effort to meet customer needs.
- Discovers customer's underlying needs.
- Follows up on customer contacts and concerns.
- Becomes a trusted advisor to customers.

#### **Self-Confidence**

- Exhibits confidence in own abilities.
- Functions effectively under pressure.
- Displays persistent optimism.
- Enjoys taking on challenges.

### **Relationship Building**

- Cultivates business friendships.
- Nurtures far-reaching network of contacts.
- Demonstrates concern for trustworthiness.

### **Analytical Thinking**

- Anticipates and prepares for obstacles.
- Thinks of multiple options and plans.

### **Conceptual Thinking**

- Applies sound principles of sales.
- Notices similarities between past and present.

### **Information Seeking**

- Gets information from multiple sources.
- Evaluates competitive landscape.

## **Organizational Awareness**

• Understands how client organizations function.

#### **Technical Expertise**

• Has relevant technical or product knowledge.

## **Helping and Human Services Professionals**

### **Impact and Influence**

- Establishes credibility.
- Tailors language for audience.
- Applies individual influence strategies.
- Uses examples, humor, nonverbals and voice.

## **Developing Others**

- Uses innovative teaching methods.
- Responds flexibly to individual needs.
- Believes in potential of others.

## **Interpersonal Understanding**

- Takes time to listen to others' problems.
- Is aware of others' moods and feelings.
- Understands body language.
- Is aware of others' backgrounds and needs.
- Understands long-term situations in depth.

#### Self-Confidence

- Demonstrates confidence in own judgments.
- Takes responsibility for problems and failings.
- Questions and gives suggestions to superiors.

#### **Self-Control**

- Keeps own emotions from interfering in work.
- Avoids inappropriate involvement with clients.
- Demonstrates stamina and sense of humor.
- Is resistant to stress.

#### **Other Personal Competencies**

- Displays accurate self-assessment.
- Learns from mistakes.
- Aligns direction to organizational mission.
- Genuinely likes people.
- Holds positive expectations of others.

## **Professional Expertise.**

- Expands and uses professional knowledge.
- Stays up-to-date with emerging practices.

#### **Customer Service Orientation**

- Discovers and works to meet underlying needs.
- Follows up on questions, requests and concerns.

## **Teamwork and Cooperation**

- Solicits input from others.
- Gives credit to others.
- Cooperates effectively.

### **Analytical Thinking**

- Sees causal relationships and makes inferences.
- Systematically decomposes complex problems.
- Thinks of varied methods and approaches.

### **Conceptual Thinking**

- Recognizes patterns.
- Uses concepts to diagnose situations.
- Makes connections and develops hypotheses.
- Simplifies and clarifies complex materials.

#### **Initiative**

- Does more than is required.
- Responds decisively in crisis situations.

### **Flexibility**

- Demonstrates awareness of situational needs.
- Adapts style and tactics to fit circumstances.

#### **Directiveness and Assertiveness**

- Sets boundaries and limits.
- Says no when necessary.
- Confronts problem behavior.

# **College Professors/Teachers**

#### **Student-Centered Orientation**

- Has positive expectations of students.
- Attends to learner concerns.

### **Humanistic Learning Orientation**

- Values the learning process.
- Views specialized knowledge as a resource.

## **Creating Learning Experience**

- Works to understand learners' frame of reference.
- Works to establish mutuality and rapport.
- Holds learners accountable to their best learning interests.

## **Grounding Learner Objectives in Needs**

- Actively seeks information about learners.
- Diagnoses learner needs and learning styles.
- Prescribes action and developmental tasks.

#### **Facilitates the Learning Process**

- Links pedagogy to learner concerns.
- Structures processes to facilitate active learning.
- Adapts to situational demands.
- Responds to nonverbal cues.